SB 1383 Assistance Services

Helping Businesses and Communities Shift to Reusable Foodware

ENVIRONMENTAL INNOVATIONS

Environmental Innovations (EI) helps municipalities and businesses meet the requirements of California's SB 1383 mandate to reduce organic waste disposal by 75% and recover 20% more edible food by 2025. Our comprehensive services address both organics recycling and edible food recovery, ensuring alignment with CalRecycle regulations while streamlining compliance for businesses, waste haulers, and municipalities.

We develop customized programs that combine education, direct outreach, compliance monitoring, and digital reporting systems. By working closely with local food facilities, recovery organizations, and haulers, EI ensures effective implementation, measurable results, and timely reporting to state agencies.

Our Approach:

- **Comprehensive outreach and education campaigns** for businesses and residents.
- **One-on-one technical assistance** to food facilities, including bilingual staff support.
- **Partnership building** between food recovery organizations and Tier 1 and Tier 2 generators.
- **Compliance monitoring and progressive enforcement** through inspections, notifications, and corrective action plans.
- **Digital data tracking and reporting systems** to simplify CalRecycle reporting requirements.
- **Collaboration with haulers and municipal staff** to optimize organics collection and contamination reduction.

Why choose Environmental Innovations?

- **Trusted expertise and state recognition.** CalRecycle has recommended EI as a cost-effective, results-driven partner for SB 1383 compliance.
- **Proven success.** We have helped numerous municipalities—including Capitola, Marina, Mountain House, Scotts Valley, and San Mateo County—achieve and maintain compliance.
- **Equity and language access.** Our bilingual staff ensure programs are inclusive and accessible to diverse business communities.

"EI's extensive efforts in SB 1383 outreach, tracking, and reporting has been instrumental in the success of the City of Capitola's overall compliance. We continue to be impressed by EI staff's comprehensive knowledge, professionalism, and clear communication with City staff, residences, and businesses to achieve food waste diversion goals."
City of Capitola

Our Services

- Small Business Environmental and Resiliency Outreach
- SB 1383 Outreach and Compliance
  - Organics Diversion
  - Edible Food Recovery
- ReUse Assist
  – Reusables Transition Support
- Foodware Ordinance Implementation and Compliance
- Green Business Certification Program Management
- Green Schools Initiative
- Stormwater Permitting, Inspection and Technical Assistance
- Waste Management Planning, Policy and Materials Recovery
- Energy Efficiency and Electrification Outreach
- Marketing Campaign Design and Implementation
- Financial Incentives Program Management
- Equity Program Design
- Business Sustainability Services

Contact Us

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Program Highlights

City of Capitola – SB 1383 Compliance Services

Since 2023, EI has led Capitola's SB 1383 compliance efforts for both organics diversion and edible food recovery. We worked with City staff and the hauler to ensure all generators were enrolled in organics collection, using contamination reports to target outreach, provide on-site training, and implement progressive enforcement including violation follow-ups and auto-enrollment. For edible food recovery, EI conducted capacity building and direct outreach to Tier 1 and Tier 2 generators. We partnered with City staff to maintain public-facing information on food donation requirements and recovery organizations, and participated in County capacity planning. EI provides ongoing education about surplus food donation requirements and facilitates agreements between generators and recovery organizations. We also maintain detailed implementation records and prepare Capitola's Electronic Annual Report (EAR) to CalRecycle, ensuring compliance with all SB 1383 regulatory requirements.

City of Marina – Organics and Compliance Program

EI supports the City of Marina with business organics diversion and public education. Our services included auditing the generator lists, processing waivers, and creating customized compliance documentation, such as certification forms for businesses with alternative disposal methods. To drive compliance, we implemented a direct outreach with "Notice of Non-Compliance" letters, followed by one-on-one technical assistance for businesses needing additional support. We also enhanced public engagement by maintaining an FAQ section on the City's website, posting monthly social media content, and producing educational flyers. EI continues to assist Marina in regional SB 1383 planning efforts with local JPA partners.

City of Scotts Valley – Business Inspections and Edible Food Recovery

EI integrates SB 1383 compliance services into our long-standing source control education and inspections programs for Scotts Valley. We conduct over 100 annual business inspections for AB 341 commercial recycling and 75 inspections for SB 1383 organics compliance, targeting businesses identified through waste hauler data. Our process includes notification letters, facility walk-throughs to assess organics generation, and follow-up consultation on appropriate bin sizes and Best Management Practices. We deliver staff training on strategic bin placement, educational signage, and proper organics diversion. We also manage waiver processing and prepare the City's Electronic Annual Report to CalRecycle. For edible food recovery, we support Santa Cruz County efforts by educating Tier 1 and Tier 2 generators, facilitating recovery agreements, and ensuring compliance tracking.

San Mateo County – Countywide Edible Food Recovery Outreach

EI is leading countywide SB 1383 outreach and survey effort to hundreds of Tier 1 and Tier 2 edible food generators across San Mateo County's 20 cities and unincorporated areas. The survey project is collecting data on self- reported compliance status and current donation practices, which will inform strategic compliance inspections and enforcement actions by the County.

In addition to assessing compliance readiness, EI is providing as-needed technical assistance to generators to help them assess and track surplus edible food, identify relevant recovery organizations, and establish recovery agreements and reporting procedures to ensure SB 1383 compliance.